

BLACK WEB FEST 2023

APRIL 28TH - 29TH

SPONSORED BY

COMMUNITAS
AMERICA

DAY 2 - SATURDAY, APRIL 29, 2023 - SCHEDULE

12:30 PM

DOORS OPENS

TRACK 1

1 PM - 2:45 PM

SCREENINGS

WEB SERIES

- Done In The Dark
- Nico Live
- Mama's Boys
- Barely Made
- Black Retail
- Moonie
- Revenge of the Black Best Friend

15 MIN BREAK

3 PM - 4 PM

WEB SERIES TALKBACKS

Moderated by Brittany Heyward

4 PM - 5:30 PM

SCREENINGS

SHORT FILMS

- The Kalunga Line
- Dead View
- The Lord's Work
- Peer
- Eroica
- Mama Duke

5:30 PM - 6:30 PM

SHORT FILM TALKBACKS

Moderated by Asia E. Marche

6:30 - 8 PM

CLOSING RECEPTION

TRACK 2

PANELS

1PM - 2 PM

MORE THAN NFTS: WEB3 IRL PANEL

Panelist: Steven Aguiar, Sergio Villasenor
Web 3 entrepreneurs discuss how they are utilizing blockchain technology to transform their respective industry

2:15 PM - 3:15 PM

AUTHORS ROUNDTABLE

Panelist: Jessica Barnes, Karyne Tinord
Authors give insight on what it takes to go from just having an idea to making their book a reality.

DAY 2 - SATURDAY, APRIL 29, 2023 - MORE THAN NFTS: WEB 3 IRL PANEL



STEVEN AGUIAR
Co-Founder & COO,
Givepact

Steven Aguiar is the co-founder and COO of Givepact, a Web 3 technology company building a crypto fundraising platform for nonprofits. Since its launch in 2022, Givepact has received enthusiastic support and backing from Outlier Ventures, CPG Pop, and Consensus.

As a first-generation New Yorker who is the son of a Cuban immigrant, Steven has an entrepreneurial spirit that drove him to found his own full-stack digital marketing agency, Bluewing, in 2016. He has been instrumental to the success of

the Innocence Project, Your Music, Your Future and dozens of other businesses and mission-driven organizations.



**SERGIO VILLASEÑOR/
SURGIEBOI**
Founder, Drooler

Over the last 12 years, Surgieboi has specialized in consumer products; specifically, beauty & fashion, marketplaces & SaaS, focusing on brand & product marketing, with technical expertise in blockchain, eCommerce & financial services software; including, being published, “The International Expansion Playbook: A guide to launching a cross-border eCommerce brand” (2017).

- Additionally, Surgieboi co-invented the beauty trend “faux freckles”, NewBeauty Magazine’s Trendiest Product of the Year (2016), been a former member of Squares’ Technology Adviso-

ry team, and is a winner of multiple ProductHunt “Products of the Day” & Webby Awards.

When Surgieboi’s not working on Drooler, a web3 marketplace that enables consumers to buy & sell sports cards with zero fees using crypto, you can catch him selling & live streaming on eBay, Instagram & WhatNot, as Surgieboi is also a 5-star seller in the Pokemon & sports card hobbies.

Surgieboi’s originally from Boyle Heights, East Los Angeles, California, a Marketing & Health Sciences graduate from the University of Nevada, Reno, a member of Phi Beta Sigma Fraternity, Incorporated, and currently resides in Brooklyn, New York.

DAY 2 - SATURDAY, APRIL 28, 2023 - AUTHORS ROUNDTABLE



JESSICA BARNES
GRTR Management,
Co-Founder, Branding
Consulting & Speaking

Jessica Barnes is a media personality, 3x children's book author, and Co-Founder of GRTR Management, a consultancy focusing on branding and speaking partnerships. Under the GRTR Management mission, Jessica brings over a decade of business experience, including broadcasting journalism, creative direction, content creation, social media marketing, and hosting. She is widely known for being the first Multicultural Host for Radio Disney. Jessica is also an advocate for our youth. Through her annual 'Jes Prom Giveaway,' she's been able to

donate over 200 hundred dresses to New York inner-city schools. She has worked in major companies such as MTV3, Telemundo, and ABC Television & Group. Mrs. Barnes has hosted for American Urban Radio Networks, Accesso Total, Univision, and WBLS Radio. In addition, she has interviewed celebrities like Nessa Diab from Hot 97, White House Correspondent & DC Bureau Chief, April D. Ryan, SVP of Black Enterprise, and Alfred Edmond Jr. With her passion for entrepreneurship and community building, she hopes to remind everyone that it's never too late to make your goals come to life!



KARYNE TINORD
Author, Braid Artist & Creative Director, Kay De Tres

Karyne Tinord is a Licensed Cosmetologist that specializes in Painless braiding, who in 2021 retired from braiding clients hair to pursue her Artistic gifts and teaching others how to Braid better with her painless techniques. Karyne mastered the art of turning hair into wearable Art in 2019. In As early as 2014, she practiced with leftover extensions, she found her new creative venture to be therapeutic and fulfilling. Today, Karyne has over 40 wearable art pieces and a few unique pieces currently being sold in Boston, through her partner company

Bogospplit.

Back when Karyne was in elementary school, PS 221 in crown heights Brooklyn NY, she was very heavy into the arts: drawing, poetry and sculpting. But as she entered Junior High school, MS 391, she started braiding her hair herself. This led to her being asked to do almost everyone's hair by High School (Sheepshead Bay) and College(York CUNY).

Though Karyne found braiding as a gift she never saw it as a profession or something she would grow up to do as a career. "No one says, I want to be a braider when I grow up, but now they might" – Karyne Tinord

DAY 2 - SATURDAY, APRIL 29, 2023 - TALKBACKS



ASIA E. MARCHE

Limitless Destinations,
Founder

The actress and producer, Asia E. Marche is multi-talented with credits in stage, television, and film. Her passion for education and community development drove her to obtain degrees in Psychology and Criminal Justice, and she is currently completing a Master's degree in City & Regional Planning. Through her work in public service, she was inspired to produce socially conscious content that integrates her passion for cinema and academia. Her compelling character executions in TvOne's Fatal Attraction and digital campaigns for brands like Cricket Wireless

and Adobe have garnered recognition. Marche's current projects include a docuseries exploring ex-offender reintegration and a one woman show in development. Her desire to spread social consciousness globally fuels her purpose to assist underserved communities.



BRITTANY HEYWARD

Co-Creator, Seriesly
Podcast

A queen hailing from Queens, NY, Brittany Heyward has always had her finger on what's trending which is no surprise that she would discover the world of web series. She makes up one half of Seriesly Podcast which she produces along with producing for various digital series.

FROM OUR FRIENDS



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